

# Building GREEN 2009



22 May 2009

Dear Friend of the Environment,

**Building Green 2009**, the Green Expo, seminar, and awareness campaign of the Philippine Green Building Council is happening on July 2 to 4, 2009 at the Eastwood Mall Atrium in Eastwood City, Quezon City.

**Building Green** was started in 2007, making this the third year for this flagship project of the PHILGBC. This expo brings together exhibitors of green products, technology, services, and projects to help showcase the various available avenues for sustainable and green building. Simultaneous with the expo will be a series of education events. These events include a student competition to design a green office for the PHILGBC, technical sessions on various aspects of green building, and the first assembly on the Green Building Rating System being developed for the Philippines called BERDE (Building for Ecologically Responsive Design Excellence Program).

We are inviting your company to be one of the SPONSORS during the Expo. This is an opportunity for your company to showcase your products and build the awareness of your market on your environmental efforts. By becoming a Sponsor, you will be providing the resources in advancing sustainability in the building industry. Your participation helps us meet the demand in expanding green building knowledge in the Philippines.

Your contributions and sponsorships are very much valued. We can even tailor-fit a sponsorship program to enable you hit your target audience. Attached are the available sponsorship packages, please feel free to inquire about customizing your package.

For more information you may contact the BG09 Team, please look for Ms. Anna Tungol at (632) 489 6829 or (+63917) 8901018 and Arch. Rowena Ramos at (+63916) 2729993. You may also email us at [secretariat@philgbc.org](mailto:secretariat@philgbc.org).

We are confident that this activity will be a great opportunity to generate adequate exposure for your product and be counted as a friend and ally of the Philippine Green Building Council.

We strongly believe that "Together, we will transform the market" - but we will need everyone's help and participation to make that transformation. We look forward to seeing you there!

Very truly yours,

**MR. RAMON D. RUFINO**  
Conference Chair - BG09  
Treasurer, Board of Trustee  
Philippine Green Building Council

Noted by:

**CHRISTOPHER C. DE LA CRUZ, UAP**  
Chairman  
Philippine Green Building Council

# Building GREEN 2009



## EXHIBITOR'S PACKAGE

**PHILGBC Members:** P25,000.00

- 2X2m booth
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x90 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)

**Non-Members:** P45,000.00

- 2X2m booth
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x90 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- One (1) company representative free at the General Membership Assembly

**PHILIPPINE GREEN BUILDING COUNCIL, INC**

UG-9, Cityland 8, Sen Gil Puyat Avenue, Makati City, Philippines 1200

Tel No.: 632 - 489 6829 | TeleFax No.: 632 897 0045

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## TECHNICAL PRODUCT PRESENTATION PACKAGE (Only 4 slots available for the plenary technical sessions)

**PHILGBC Members:** P40,000.00

- 20-Minute product presentation during the Technical Session
- 10-Minute Q and A, interaction with seminar audience
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 125x125 pixels
- Inclusion of company name and logo in the Technical Session backdrop
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Tarpaulin Standee and Tarpaulin Banner during the Technical Session
- Distribution of product profile (preferably e-files)
- Additional two (2) company representatives free at the General Membership Assembly

**Non- Members:** P50,000.00

- 20-Minute product presentation during the Technical Session
- 10-Minute Q and A, interaction with seminar audience
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 125x125 pixels
- Inclusion of company name and logo in the Technical Session backdrop
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Tarpaulin Standee and Tarpaulin Banner during the Technical Session
- Distribution of product profile (preferably e-files)
- One (1) company representative free at the General Membership Assembly

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## BOOTH and TECHNICAL PRODUCT PRESENTATION PACKAGE (Limited)

**PHILGBC Members:** P55,000.00

- 2X2m booth
- 20-Minute product presentation during the Technical Session
- 10-Minute Q and A, interaction with seminar audience
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company name and logo in the Technical Session backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 392x72 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Tarpaulin Standee and Tarpaulin Banner during the Technical Session
- Distribution of product profile (preferably e-files)
- Additional two (2) company representatives free at the General Membership Assembly

**Non- Members:** P80,000.00

- 2X2m booth
- 20-Minute product presentation during the Technical Session
- 10-Minute Q and A, interaction with seminar audience
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company name and logo in the Technical Session backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 392x72 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Tarpaulin Standee and Tarpaulin Banner during the Technical Session
- Distribution of product profile (preferably e-files)
- Two (2) company representatives free at the General Membership Assembly

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## PLENARY TECHNICAL PRODUCT PRESENTATION PACKAGE (EXCLUSIVE SPONSOR)

(General Membership Assembly)

**PhilGBC Member:** P250,000.00

- The event title will include the company name e.g. "MegaWorld Night"
- 20-Minute product presentation General Membership Assembly
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 160x600 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the General Membership Assembly backdrop
- Distribution of product profile (preferably e-files)
- Additional three (3) company representatives free at the General Membership Assembly

**Non-Member:** P300,000.00

- The event title will include the company name e.g. "MegaWorld Night"
- 20-Minute product presentation General Membership Assembly
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 160x600 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the General Membership Assembly backdrop
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly

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# Building GREEN 2009



## DESIGN COMPETITION (EXCLUSIVE SPONSOR)

**PHILGBC Member:** P150,000.00

- The event title will be the company name e.g. “MegaWorld Design Competition”
- 2x2m booth
- 20-Minute product presentation Design Competition
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the Design Competition backdrop
- Distribution of product profile (preferably e-files)
- Additional three (3) company representatives free at the General Membership Assembly

**Non-Member:** P200,000.00

- The event title will be the company name e.g. “MegaWorld Design Competition”
- 2x2m booth
- 20-Minute product presentation Design Competition
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the Design Competition backdrop
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly

## DESIGN COMPETITION (NON-EXCLUSIVE SPONSOR maximum of three companies)

**PHILGBC Member:** P50,000.00 per company

**Non-Member:** P70,000.00 per company

- 10-Minute product presentation during the Design Competition
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - 234x60 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the Design Competition backdrop
- Three (3) company representatives free at the General Membership Assembly / additional for PHILGBC members

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## BERDE ASSEMBLY (EXCLUSIVE SPONSOR)

**PHILGBC Member:** P150,000.00

- The event title will be the company name e.g. “MegaWorld Design Competition”
- 20-Minute product presentation during the BERDE Assembly
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the BERDE Assembly backdrop
- Distribution of product profile (preferably e-files)
- Additional three (3) company representatives free at the General Membership Assembly

**Non-Member:** P200,000.00

- The event title will be the company name e.g. “MegaWorld Design Competition”
- 20-Minute product presentation during the BERDE Assembly
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the BERDE Assembly backdrop
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly

## BERDE ASSEMBLY (NON-EXCLUSIVE SPONSOR maximum of three companies)

**PHILGBC Member:** P50,000.00 per company

**Non-Member:** P70,000.00 per company

- 10-Minute product presentation during the BERDE Assembly
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 234x60 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Company name and logo on the BERDE Assembly backdrop
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly / additional for PHILGBC members

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# Building GREEN 2009



## OPENING CEREMONY LUNCH (EXCLUSIVE SPONSOR)

**PHILGBC Member:** P200,000.00

- The event title will be the company name e.g. "MegaWorld Lunch"
- 20-Minute AVP presentation during the Opening Ceremony Lunch
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 160x600 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Additional three (3) company representatives free at the General Membership Assembly

**Non-Member:** P250,000.00

- The event title will be the company name e.g. "MegaWorld Lunch"
- 20-Minute AVP presentation during the Opening Ceremony Lunch
- 10-Minute Q and A
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 160x600 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly

## OPENING CEREMONY LUNCH (NON-EXCLUSIVE SPONSOR maximum of three companies)

**PHILGBC Member:** P70,000.00 per company

**Non-Member:** P85,000.00 per company

- 5-Minute AVP presentation during the Opening Ceremony Lunch
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 234x60 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly / additional for PHILGBC members

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## CLOSING CEREMONY COCKTAILS (EXCLUSIVE SPONSOR)

**PHILGBC Member:** P150,000.00

- The event title will be the company name e.g. “MegaWorld Cocktails”
- 20-Minute AVP presentation during the Closing Ceremony Cocktails
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Additional three (3) company representatives free at the General Membership Assembly

**Non-Member:** P200,000.00

- The event title will be the company name e.g. “MegaWorld Cocktails”
- 20-Minute AVP presentation during the Closing Ceremony Cocktails
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 120x240 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly

## CLOSING CEREMONY COCKTAILS (NON-EXCLUSIVE SPONSOR maximum of three companies)

**PHILGBC Member:** P50,000.00 per company

**Non-Member:** P70,000.00 per company

- 5-Minute AVP presentation during the Closing Ceremony Cocktails
- Inclusion of company name and logo on the BG09 backdrop
- Inclusion of company logo in the BG09 website for a period of one year beginning June 1, 2009 - banner size 234x60 pixels
- Inclusion of company name and logo on the conference newsletter. Soft copy downloadable from the BG09 website; hard copy to be distributed during BG09.
- Distribution of product profile (preferably e-files)
- Three (3) company representatives free at the General Membership Assembly / additional for PHILGBC members

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